



Rhea Lana's

PRICING GUIDE

We encourage consignors to follow our pricing guide in order to maximize their profits.
PLEASE BRING ITEMS IN GREAT CONDITION AND NOT MORE THAN 5 YEARS OLD.

ITEMS IN HIGH DEMAND

We sell 95% of these items!

Baby Gear | Nursery Furniture | Large Toys
(Playhouses, Power Wheels, Kitchens, Wagons)

**High demand items, in like-new condition can be priced 35-50% of retail*



OTHER ITEMS

Shoes | Maternity | Toys | Books | Games | Puzzles
Sports Equipment | Electronics | Home Decor & More!



CLOTHING BRANDS INCLUDE, BUT ARE NOT LIMITED TO, THE EXAMPLES BELOW:

EVERYDAY

BURT'S BEES
HONEST BABY
CHILDREN'S PLACE
FIRST IMPRESSIONS
CAT & JACK
CLOUD ISLAND
CARTER'S
JUST ONE YOU

GENUINE KIDS
CHICK PEA
CHILD OF MINE
CHEROKEE
GERBER
OSH KOSH
CRAZY 8
OLD NAVY

PRICE AT 20%

NAMEBRAND

ZARA BABY
H&M
NIKE
ADIDAS
GAP
POLO
RALPH LAUREN
CROWN & IVY

PATAGONIA
CREW CUTS
MINI BODEN
CHAMPION
NORTH FACE
UNDER ARMOUR
RUFFLE BUTTS
COLUMBIA

PRICE AT 25%

PREMIUM

MILKBARN
HANNA ANDERSSON
SPEARMINT LOVE
JANIE AND JACK
POSH PEANUT
KICKEE PANTS
KATE QUINN
ANGEL DEAR

TEA COLLECTION
KYTE BABY
LITTLE SLEEPIES
MAGNETIC ME
CADEN LANE
SWEETHONEY
QUINCY MAE
GIGI & MAX

PRICE AT 30-35%

ADDITIONAL TIPS TO MAXIMIZE PROFITS

- ♥ BUNDLE COMPLETE OUTFITS/SETS
- ♥ CHOOSE TO DISCOUNT
- ♥ THE BETTER THEY LOOK, THE BETTER THEY SELL

↳ *Iron wrinkles and fasten any buttons or snaps!*

Learn more at
rhealana.com